

**Government of West Bengal**  
**Office of the District Magistrate, Purba Medinipur**  
**(District Social Welfare Section)**  
**Tamluk: Purba Medinipur**

Memo No. 02/301<sup>XIX</sup>/SW

Dated: 02.1.14.

To

- (1-4) The Sub Divisional Officer, Contai/Tamluk/Haldia/Egra sub division.  
(5-29) The Block Development Officer.....Development Block.  
(30) The Principal .....College.

Sub: State level poster designing competition to celebrate the girl child day  
(24.01.2014) on the issue "No to child marriage and yes to education"

Enclosed please find herewith copy of memo No 791(2)/CD&WDSW/13 dated 26.12.2013 on the above noted subject along with guideline regarding State level poster designing competition and competition entry form . Last date for receiving entry form is 10.01.2014 in the office of the District Magistrate, Purba Medinipur at Tamluk (social Welfare Section).

You are requested to arrange wide publicity of the matter.

  
Additional District Magistrate(Try)  
Purba Medinipur

Memo No. 02(30)/1(13)<sup>XIX</sup>/SW

Dated: 02.01.14.

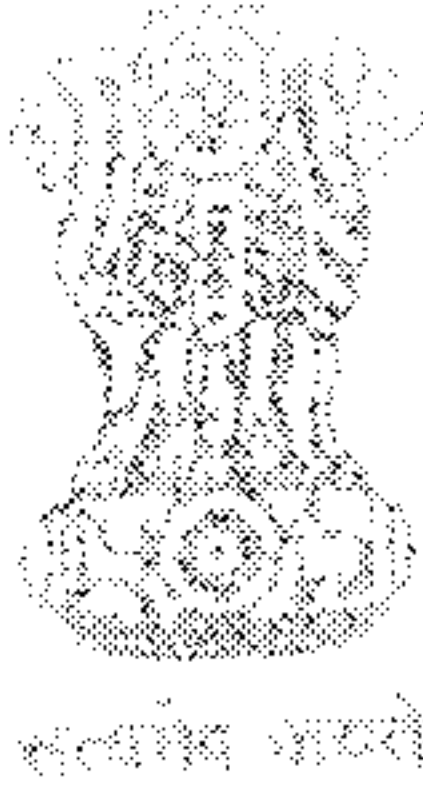
Copy forwarded for information and wide publicity to:-

- 1) The Sabhadhipati, Purba Medinipur Zilla Parishad.
- 2) The Superintendent of Police, Purba Medinipur.
- 3) The C.M.O.H, Purba Medinipur.
- 4) The Project Director, DRD Cell, Purba Medinipur.
- 5) The Karmadhakshya .....
- 6) The District Welfare Officer(BCW), Purba Medinipur.
- 7) The Officer-in-charge, Minority Cell.
- 8) The DPRDO, Purba Medinipur.

- 9) The D.I. of school(SE) with request to distribute copy of the guideline and <sup>entry</sup> ~~in~~form to all educational institutions for wide publicity.
- 10) The DICO, Purba Medinipur for wide publicity.
- 11) The DIO, NIC Purba Medinipur with request to upload in district website for wide publicity.
- 12) The District Mass Education Officer, Purba Medinipur.
- 13) The Secretary, (All NGO run girl homes).

  
Additional District Magistrate(Try)  
Purba Medinipur

R-820/ADM  
31/12/13



Urgent  
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GOVERNMENT OF WEST BENGAL

Child Development Department and Women Development & Social Welfare Department  
Writers' Buildings, Kolkata - 700 001

No. 791(20)/CD&WDSW/13

Date: December 26<sup>th</sup>, 2013

From: Sm. Roshni Sen, I.A.S.,  
Secretary to the Govt. of West Bengal

To: (1) Shri R.D. Meena, IAS  
Principal Secretary,  
Gorkhaland Territorial Administration, Lalkothi, Darjeeling, Pin - 734 101  
(2-19) District Magistrate, Cooch Behar/ Darjeeling/ Jalpaiguri/ Malda/ Uttar Dinajpur/ Dakshin Dinajpur/  
Murshidabad/ Nadia/ Purulia/ Bankura/ Birbhum/ Burdwan/ Paschim Midnapore/ Purba  
Midnapore/ Howrah/ Hooghly/ North 24 Pgs/ South 24 Pgs  
(20) Shri Somenath Mukherjee, IAS  
Director of Social Welfare, GoWB.

Sir / Madam,

Kindly refer to the letter No. 771(20)/CD&WDSW/13 dated December 13<sup>th</sup>, regarding celebration National Girl Child Day on 24<sup>th</sup> January 2014. We have planned a 'state level poster designing' competition to celebrate the girl child day on the issue "no to child marriage and yes to education".

Can you ensure that such a competition is held in your district so that the entries can be judged in time and prizes given out on 24<sup>th</sup> January, 2014?

Yours faithfully,

Roshni Sen  
(Roshni Sen)  
Secretary

No. 791/1(9)/CD&WDSW/13 Date: December 26<sup>th</sup>, 2013

Copy forwarded for information to:

- 1) Smt. Anannya Banerjee, Chairperson, WDU;
- 2) Shri S. Mukherjee, Director of Social Welfare;
- 3) Smt. Mita Banerjee, Commissioner PwDs
- 4) Shri N.G. Hira, Jt Secretary, ICDS
- 5) Shri S.K. Pal, Addl. Director of Social Welfare;
- 6) Smt. Shanta Pradhan, Secretary, WDU
- 7) Shri R. Ray, State Programme Officer (ICDS);
- 8) Smt. Maya Das, Asstt. Director of Social Welfare;
- 9) Shri Pujush Saha, CDPO, Bishnupur I.

Roshni Sen  
30/12/13

Roshni Sen  
Secretary

**Government of West Bengal**  
**Women Development & Social Welfare Department**  
**West Bengal Women Development Undertaking**  
(A Government of West Bengal Undertaking)  
**State Resource Centre for Women (SRCW)**  
JALASAMPAD BHAWAN, 10<sup>th</sup> FLOOR, SECTOR – I, SALT LAKE CITY, KOLKATA – 700 091  
**Tele Fax No – 033-23215833, Tele Fax – 033 2335-3150, Email Id – [wbsrcw@gmail.com](mailto:wbsrcw@gmail.com)**

**State level Poster Designing Competition to Celebrate National Girl Child Day on  
24<sup>th</sup> January, 2014**

The Government of India in 2008, declared January 24 of the every year as "National Girl Child Day" with the objective to raise the consciousness of the society towards the girl child so that she can be valued and respected. Women Development and Social Welfare Department and Child Development Department has been taking a multi pronged approach to save the girl child and to create an enabling environment for girl child. The objective of all these initiatives is to work towards ensuring that girls are born, loved and nurtured and grow up to become empowered citizens of this country with equal rights. Women Development and Social Welfare Department & Child Development Department has approved that a state-wide competition amongst High School Children & College Students in the age group of 14-21 years be organised to suggest a new poster design on the theme "**Kanyashree-Say No to Child Marriage**". The poster should reflect the larger concern of gender equity and empowerment of girls in a rights based approach. Accordingly, a state Level Poster designing competition is being organised by the State Resource Centre for Women as part of the celebration on this occasion.

The objective of this competition will be to suggest a new mnemonic / poster on "**Kanyashree-Say No to Child Marriage**".

The prize winning and other excellent posters will be used extensively for raising awareness on this issue by the Government Departments.

**Terms and Conditions:**

Please read carefully all-the terms and conditions given below:

1. Please note that the poster must be your original creation and not a copied one.
2. Students may send their original entries along with supporting documents like age proof (Birth Certificate), school /college id proof etc.
3. Each entry from the Students must be accompanied by details like the name, sex, class, name of school/college, contact no. of the student (both cell and land line no.), contact no. of Head of the school/college principal's office and complete postal address of both school/college and residence etc. The entry format can be downloaded from the website [www.banglarmukh.gov.in](http://www.banglarmukh.gov.in) or use photocopy of the format.
4. In the poster designing, students may use Bengali and Nepali (for Darjeeling district) language. Nepali entries from other districts will be sent directly to SRCW at the address mentioned above.
5. More than one entry from one student in either Bengali or Nepali language will not be accepted.
6. The size of the poster will be in 29"X42" (A3) size of Art paper. The name of the competition, name of the district, name of the student with his/her residential address & contact number should be mentioned in the back of the designed poster. Please ensure that it reaches to the mentioned place latest by 10th January, 2013 along with all the documents.
7. All entries in original will be submitted by hand/post to the District Magistrate, Social Welfare Section at District Collectorate Building of all districts except Kolkata. In Kolkata, the entries will be submitted to the Office of **State Resource Centre for Women, 10<sup>th</sup> Floor, Jalasampad Bhawan, Salt Lake, Kolkata – 700091**.
8. All the entries for all Districts except Kolkata, received at DM office, Social Welfare Section, will be judged and the prize winning entries will be decided by a Selection Committee comprising of eminent senior Government officials. The decision made by the district level Selection Committee shall be final and abiding on all. The three finalists of each mentioned theme, Poster Designing Competition (1<sup>st</sup>, 2<sup>nd</sup> & 3<sup>rd</sup> Prize) will be awarded by a certificate and cash prize by districts. (**1st Prize – 5,000 , 2nd Prize – 3,000 , 3rd Prize – 2,000**)
9. Name and entries of all the district level awardees will be sent to the office of **State Resource Centre for Women, 10<sup>th</sup> Floor, Jalasampad Bhawan, Saltlake, Kolkata – 700091** and they will be judged & state level prize winning Posters will be selected by the State level Selection Committee comprising of eminent personnel/senior Government officials. The decision made by the State Selection Committee shall be final and abiding on all.
10. Child Development Department will reimburse the actual cost of travel in economic class of the winners with ONE escort (one parent or guardian along with the winner ) to travel to Kolkata in order to receive the prize for State level winner of poster designing on **24th January, 2013** at the main function to be held at Kolkata.
11. The three finalists of each mentioned subjects, Poster Designing Competition (1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> prize) will be awarded by a certificate and cash prizes.
12. Based on the selection criteria at state level, the successful entries will be awarded prize money for the three categories as follows:  
**1st Prize – ₹ 25,000 , 2nd Prize – ₹ 15,000 , 3rd Prize – ₹ 10,000**
13. No phone calls or emails, seeking information in this regard, shall be entertained. District level winners will be informed by the DM office and only Kolkata & state level winners will be informed duly by SRCW.

**COMPETITION ENTRY FORM**

**Please write in block letters. Entry must be received by 10<sup>th</sup> January, 2014**

**Entry form for: Poster designing on the theme "Kanyashree-Say No to Child Marriage".**

Participant's Name:.....

Participant's Age (as on 10.01.2014):..... (Attested Birth certificate attached)

Sex:.....

Mother/Father/Guardian's Name (please ✓).....

Address for communication & Phone Number:(Please mention District, Block, P.S., Gram Panchayat)

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Name of School/College :.....

Class:.....

School/College Address and Phone Number:

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I have read and agree to the competition terms and conditions and I am entering into the competition with the given details above.

Participant's Signature:.....

Date:.....

Place:.....